



Aalto University

Hyper-Local Service Platforms

Ken Dooley

Human Factor in Designing Sustainable Environments

11.02.2021



<https://haltian.com/solutions/smart-office/>

Dooley, Ken

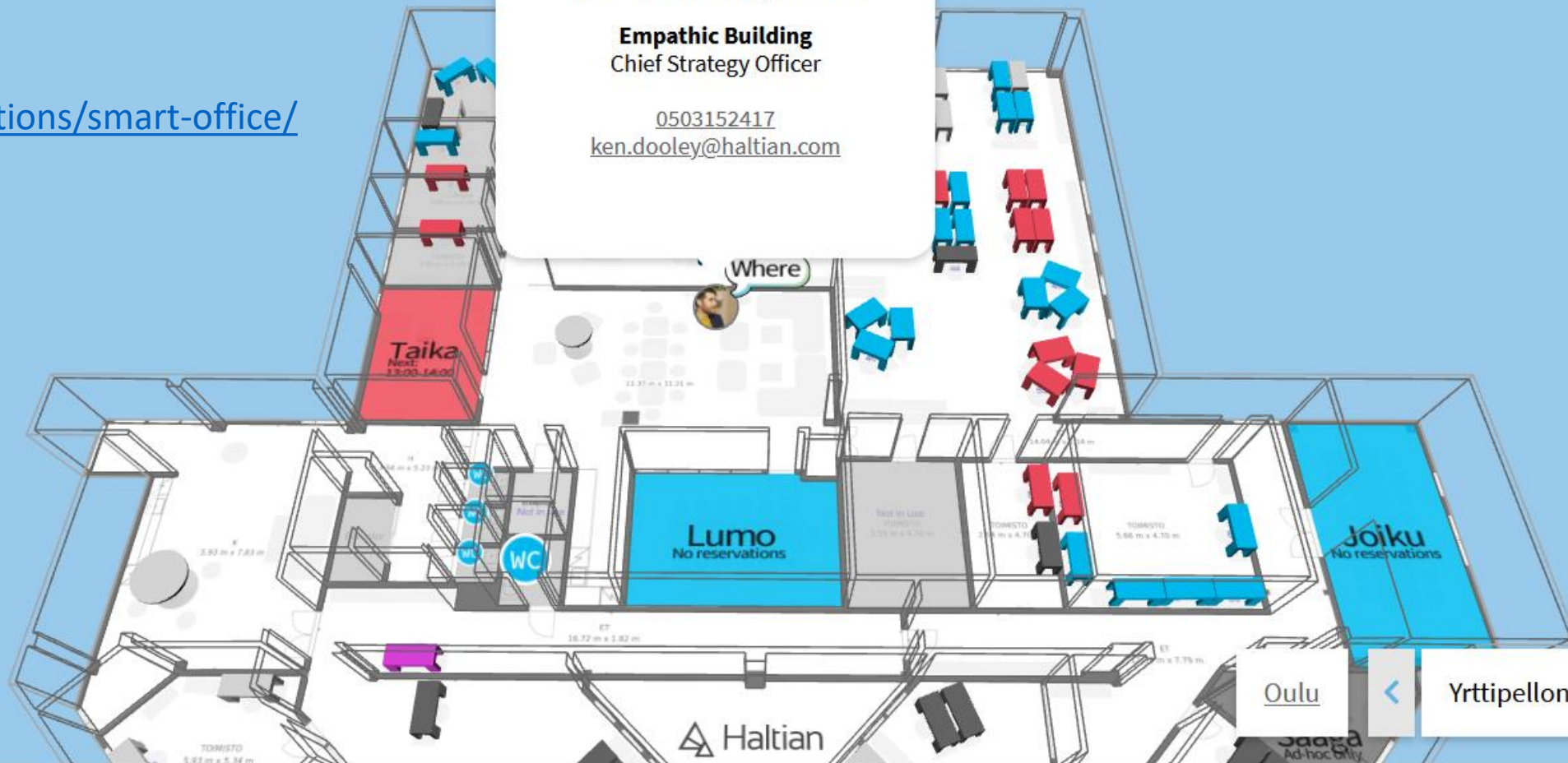


In the office on Mon, Tue & Fri

Empathic Building
Chief Strategy Officer

0503152417
ken.dooley@haltian.com

Where



Oulu

Yrttipellontie 1 D

Show more Show less

o layers



Floor plan



Info



Zones



Rooms



Desks



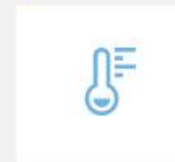
Co-workers



People Flow



Lockers



Temperature



Humidity



CO2



Illuminance



Air Pressure

Convenience is emerging as a key driver of change in the built environment

Many services are moving closer to citizens and they need spaces to operate

This is even more relevant now that many people are spending more time in their home neighbourhoods

Local services can have positive effects on society

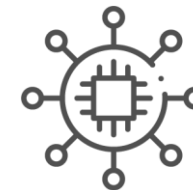
Online payment and reservation systems



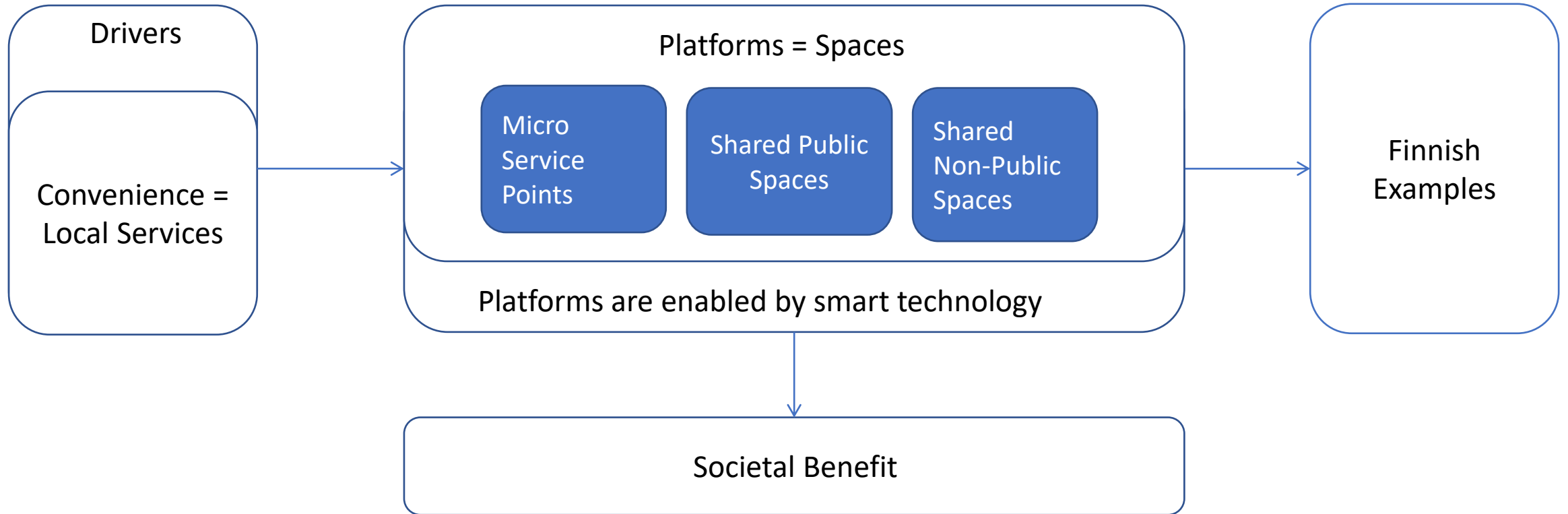
Available city spaces



Smart locks & security cameras



Convenience as a driver of change in the built environment



Government

Espoo: City as a Service

Why

Sustainable lifestyles & wellbeing
Diversity of services

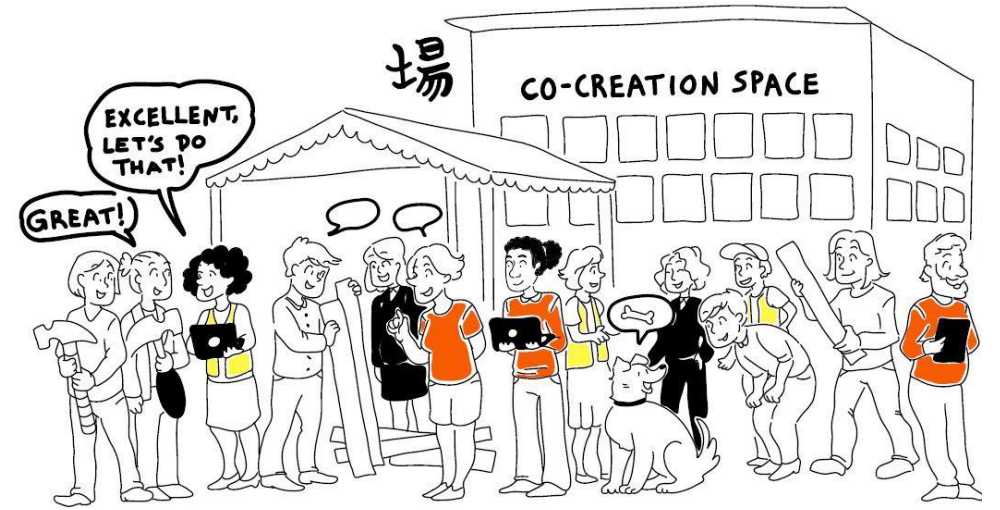
What

Reconsider the service offering
Understand the service paths

How

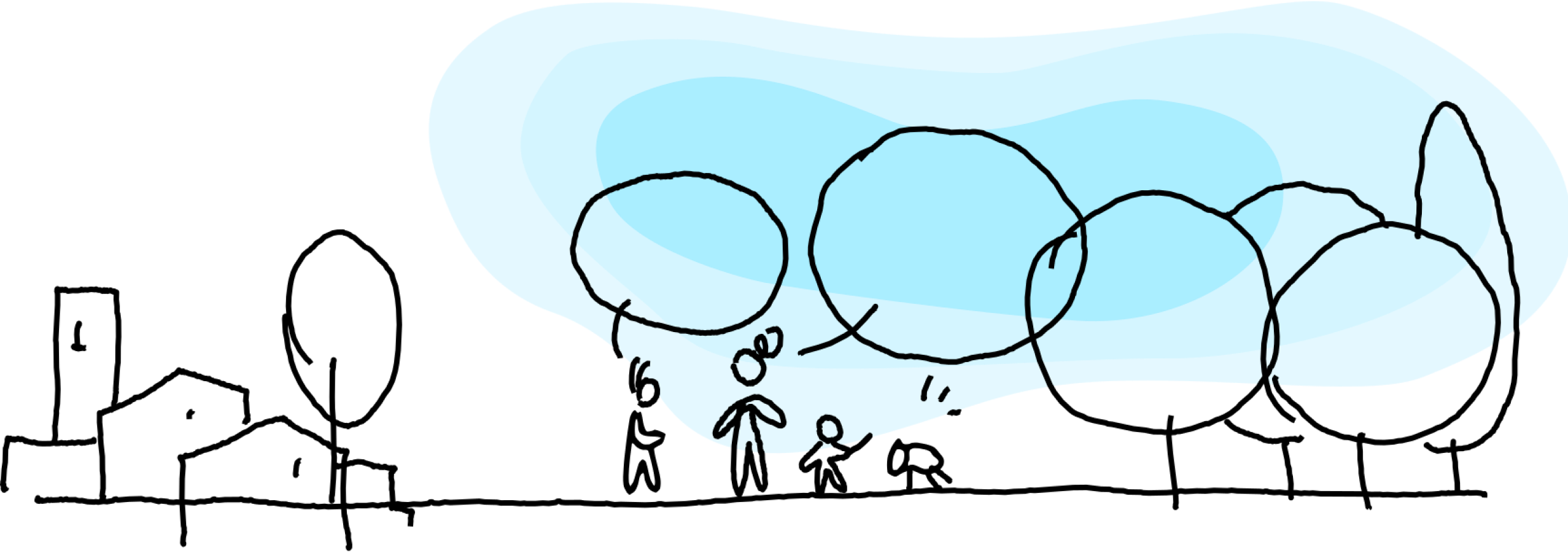
Provide the services with a partner network
Oversee the quality of service and citizen rights

City as a Service

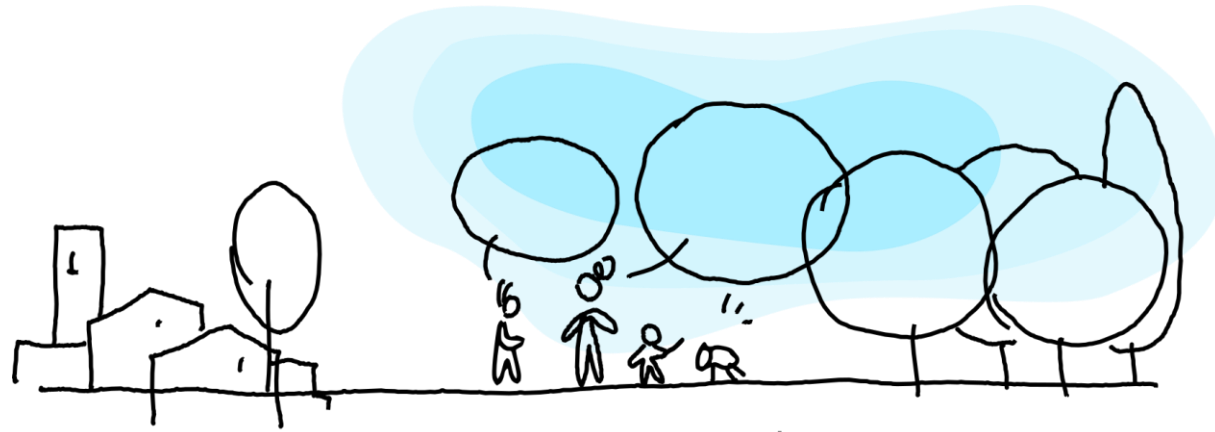


“A school is not a building it’s a service”

We should think of a school as a collection of educational services which can be offered over a variety of environments spread over a neighbourhood or city



New European Bauhaus
beautiful | sustainable | together



New European Bauhaus
beautiful | sustainable | together

Beautiful means inclusive, accessible spaces

Beautiful means sustainable solutions

Beautiful means enriching experiences that respond to needs beyond our material dimension

Motivations



Health

Climate

Community

Covid19

Wider Trends



SMART BUILDINGS

Blurring the Line Between Retail Stores & Vending Machines

Published: September 7th, 2020

TAGS: [Alexa](#) | [Amazon](#) | [Computer Vision](#)

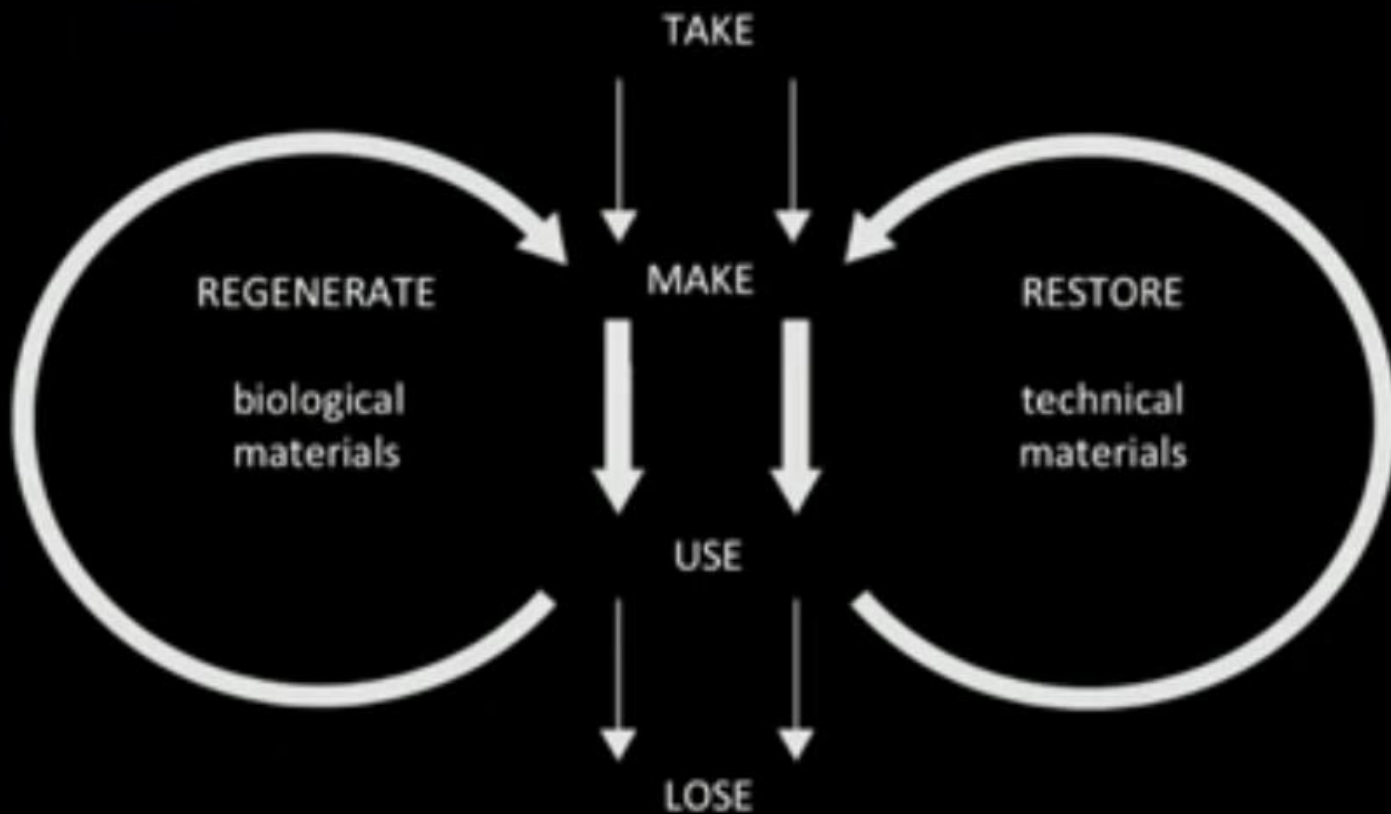
SHARE: [🐦](#) [in](#) [f](#)



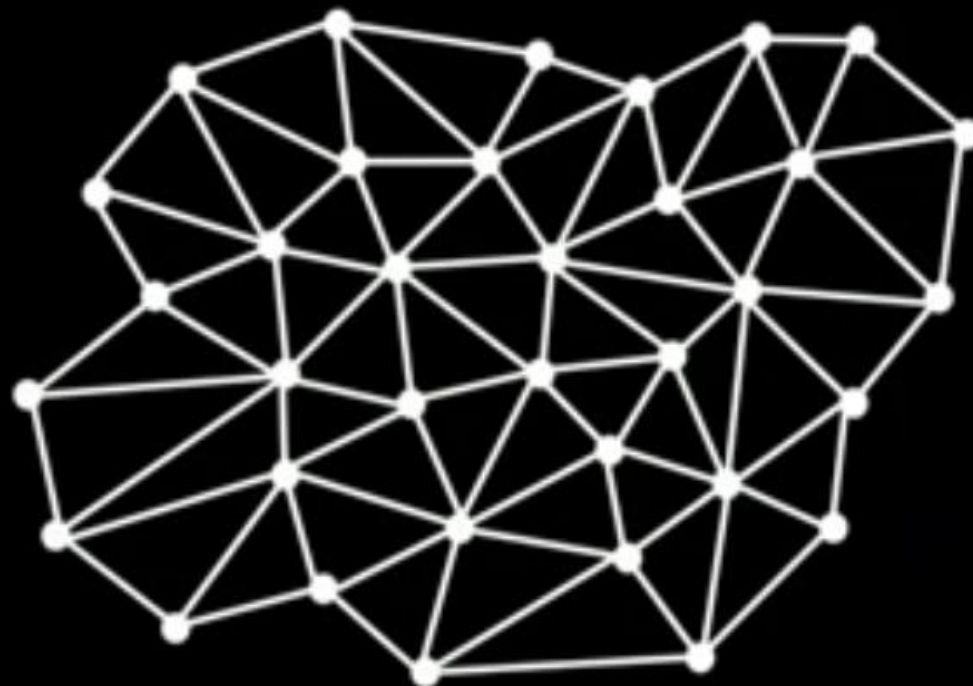
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+

Access



REGENERATIVE



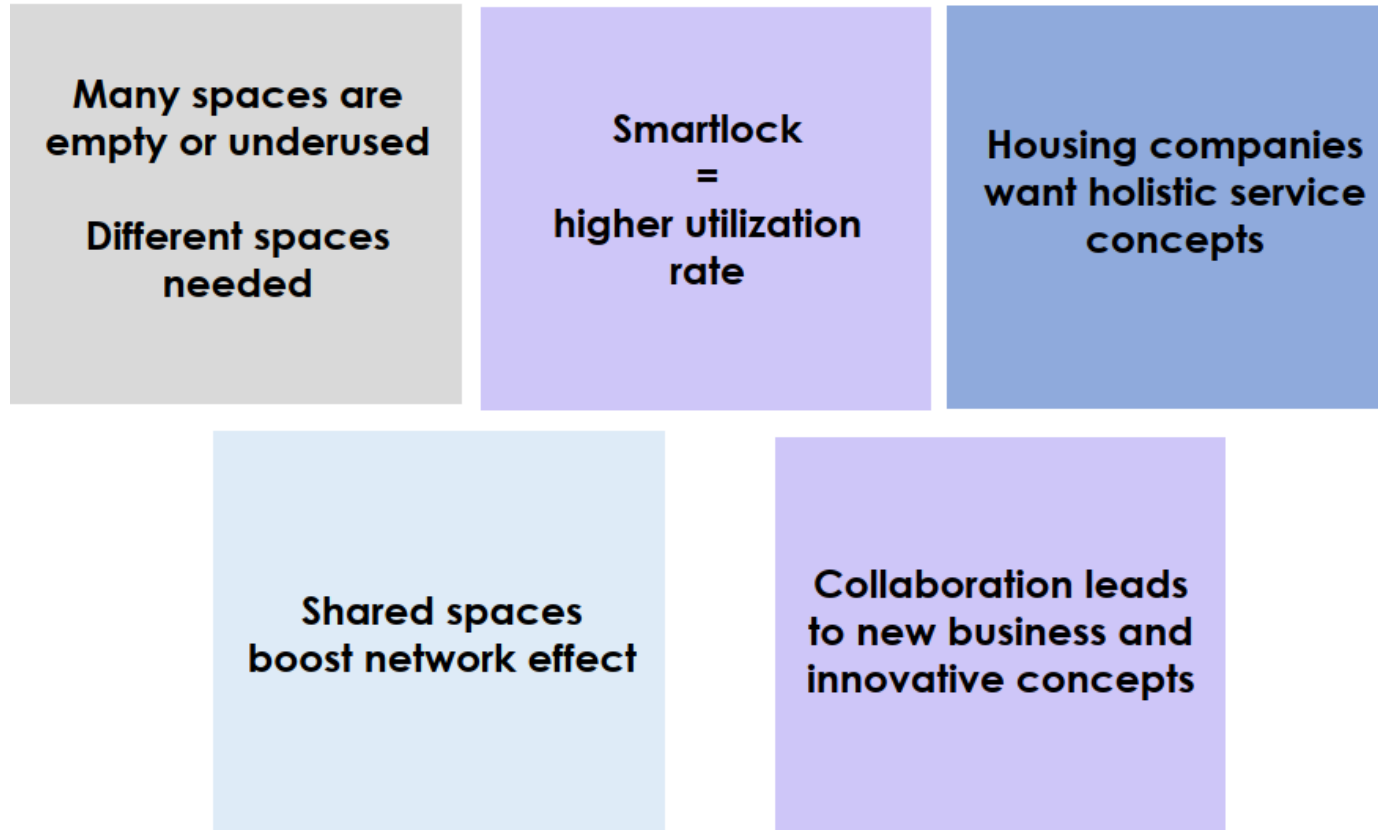
DISTRIBUTIVE

Smart Kalasatama



FORUM
VIRIUM
HELSINKI

Flexi Spaces – open all spaces in the district



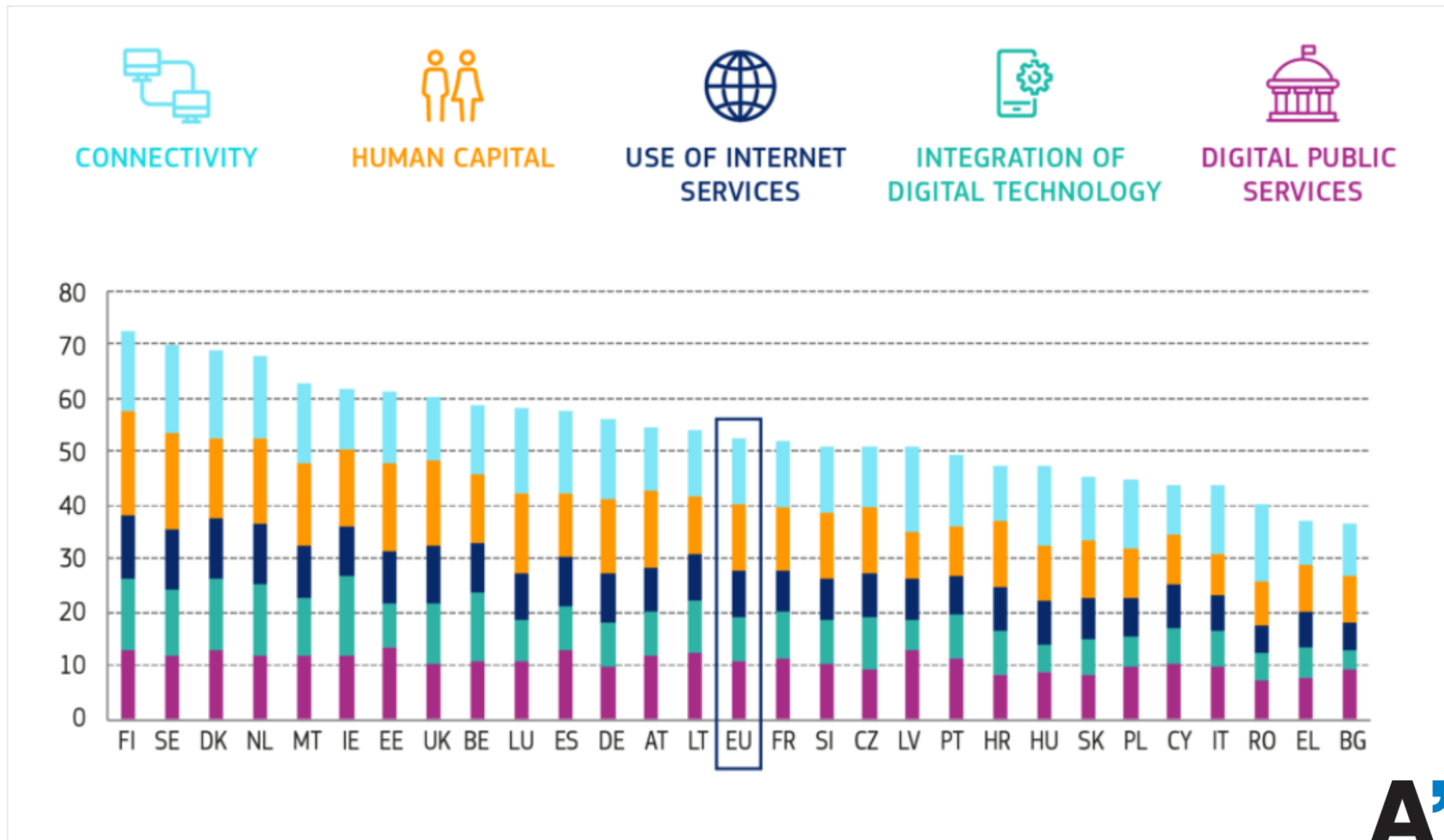
Pop Up!



Context

The Digital Economy and Society Index (DESI)

DESI 2020





ForumViriumHelsinki

@ForumVirium



#Helsinki was ranked the world's second best smart city and Finland was ranked Europe's second most innovative country in the 2020 #SmartCity comparison. Top notch performance in the most functional city in the world!



Helsinki fared excellently in the 2020 Smart City comparison
Helsinki was ranked the world's second best smart city and
Finland was ranked Europe's second most innovative country i...

forumvirium.fi

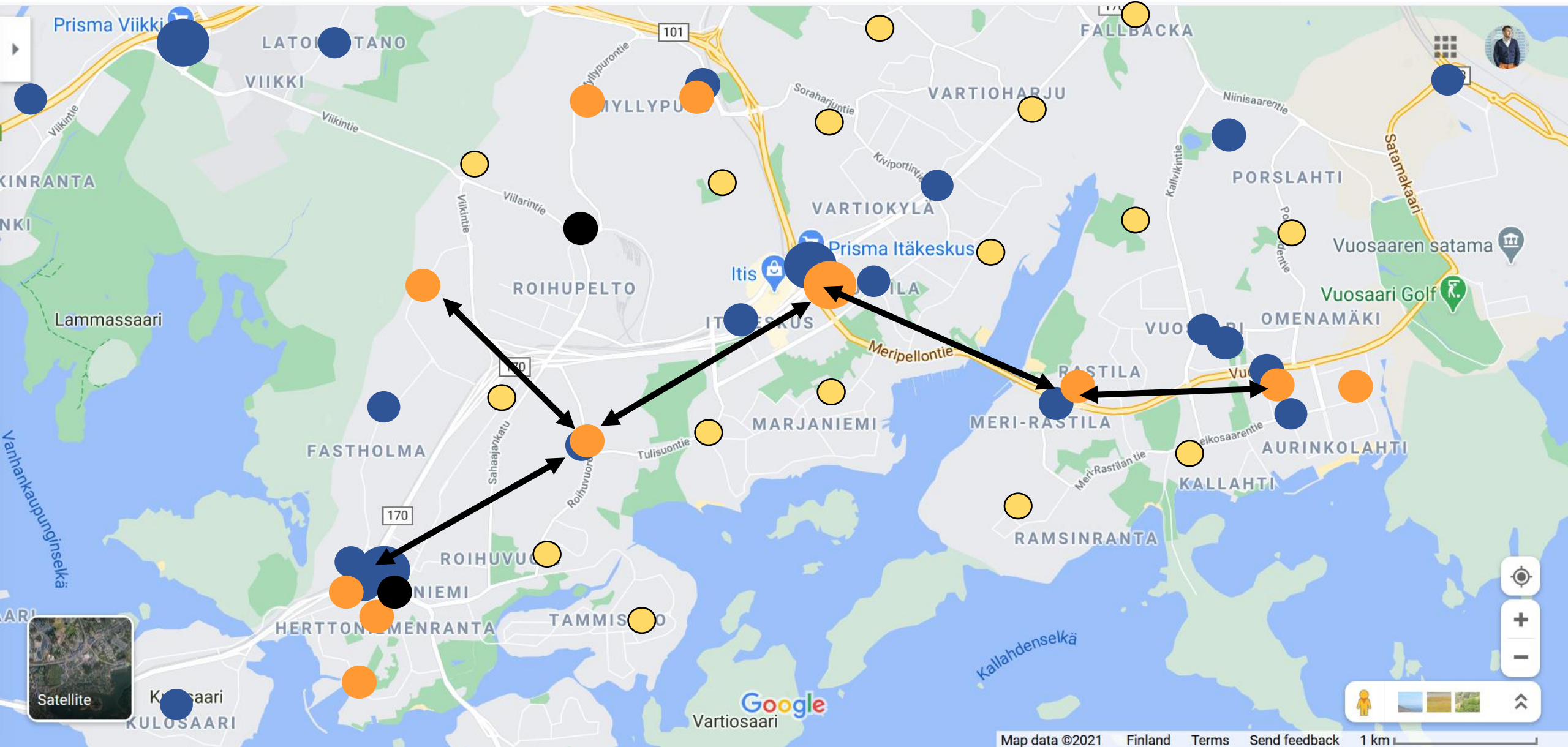
9:27 AM · Jan 27, 2021 · Twitter Web App

13 Retweets **23** Likes



Aalto University
School of Electrical
Engineering

Concept: Hyper-Local Service Platforms



Micro
Service
Points

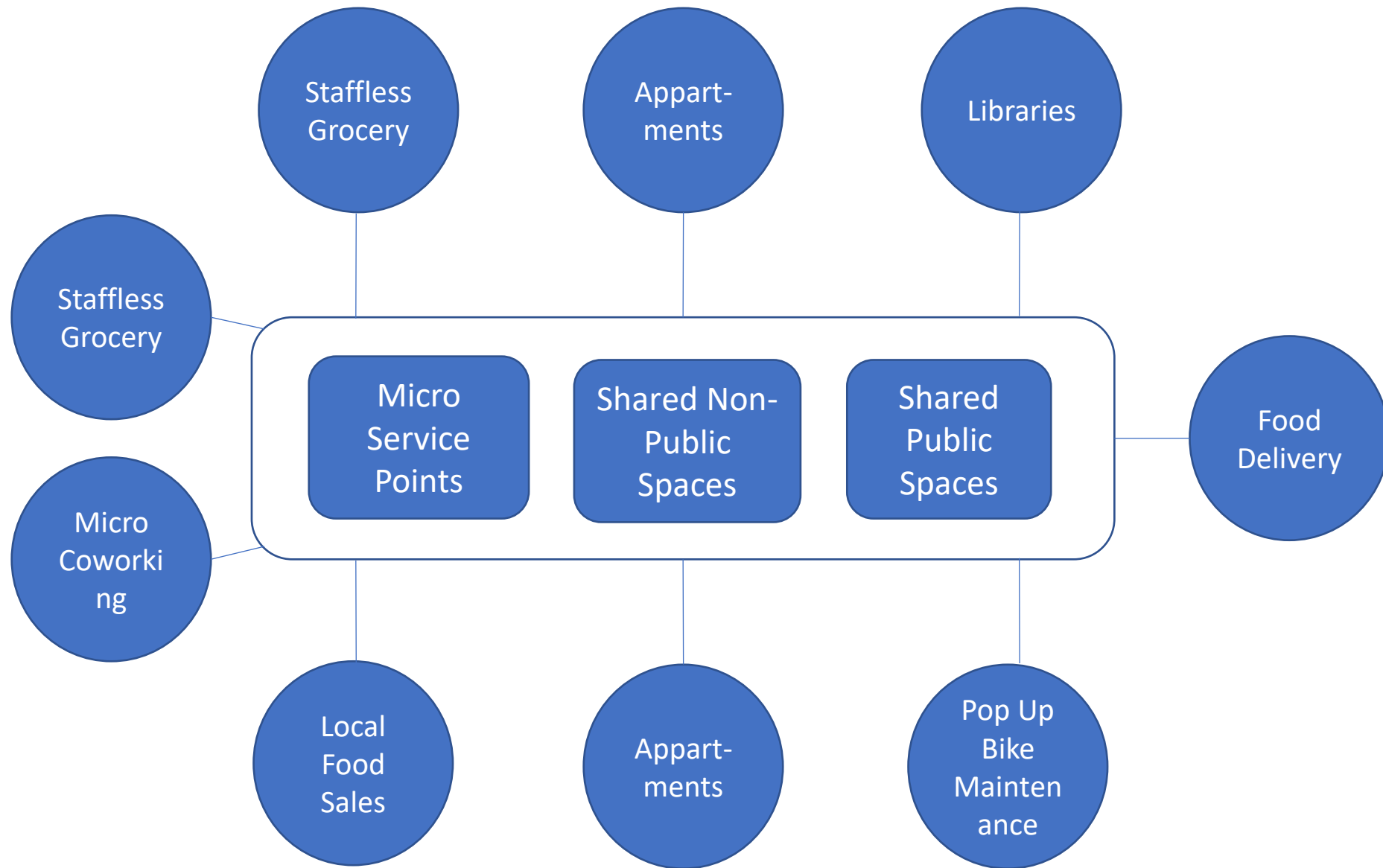
Small version of a normal service
Low labour costs and open almost 24/7
Local demand usually too low

Shared
Public
Spaces

A niche service for a small area
Pop up model tests the demand
High labour costs so only available for a portion of the week

Shared
Non-Public
Spaces

Similar to Micro service points but reserved for residents
Low labour costs and open almost 24/7
Promotes sharing behaviour



Micro Service Points

Uuden ajan
itsepalvelukauppa.

Self-service
Grocery Store.



Kortteli -KAUPPA



1. Näytä kortti

Lue ensin maksukorttisi tuotekaapin lukijassa.



2. Kerää ostokset

Avaa ovi ja kerää kaikki haluamasi tuotteet kaapista.



3. Sulje ovi

Kun olet valmis, sulje ovi huolellisesti.

Maksu tapahtuu automaattisesti oven sulkeuduttua.



4. Jatka ostoksia

Toista vaiheet 1–3, kun teet ostoksia muista kaapeista.



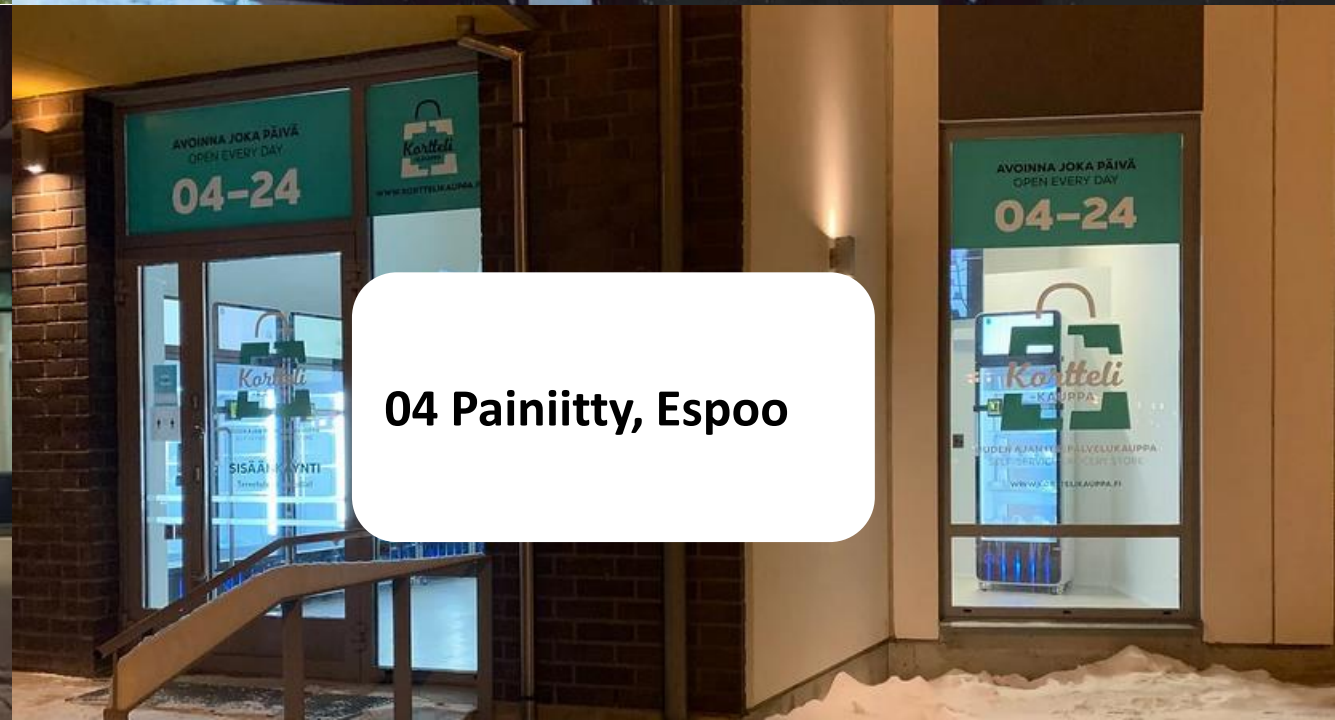
**01 Kuninkaantammi,
Helsinki**



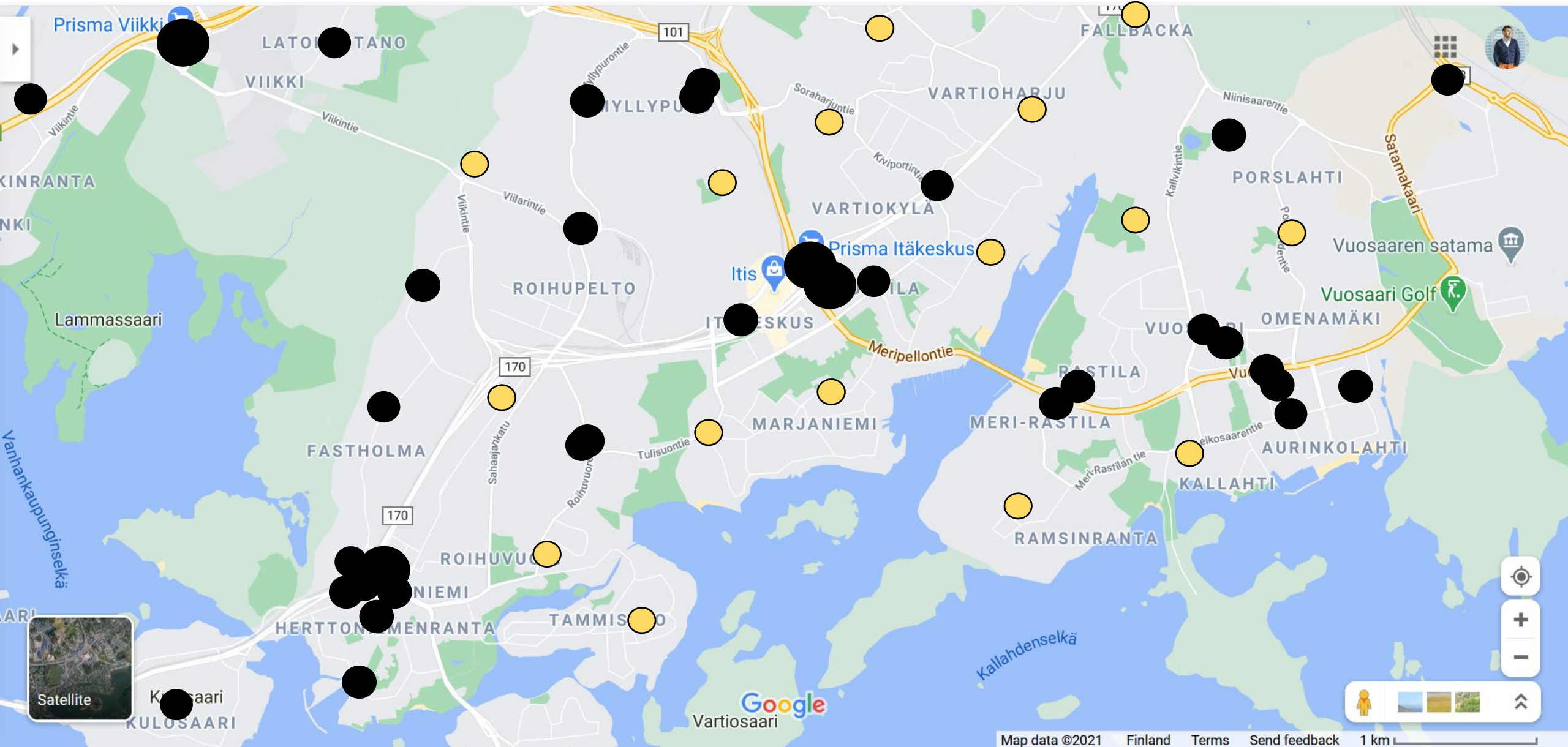
03 Olari, Espoo



**02 Katajanokka,
Helsinki**



04 Painiitty, Espoo





storaenso

**Tagged
Value.**

08.02.2021

Selfly Store by Stora Enso for automated and unmanned retail

#Selfly Store | Retail

24h

Easy Deli

Uudistettu

Easy
nälkävoinnilla!

Sisään pääset
Neste-äpillä!







?

Shared Public Spaces



PYÖRÄHUOLTO

yeply.

TUO PYÖRÄSI HETI HUOLTOON
TAI VARAA AIKA YEPY.FI

MMU-100

yeply

Porakoneista tuli kirjastojen hitti: "Jossain vaiheessa tuntui, että kaikki olivat lainassa" – katso, mitä kaikkea kirjastosta voi jo lainata

Kirjastojen valikoimat ovat monipuolistuneet eri puolilla Suomea.

Kirjastot 8.2.2020 klo 13.53



Kuva: Tiia Korhonen / Yle



**ABC
PETIKKO**

**PRISMA
HYVINKÄÄ**

**PRISMA
JÄRVENPÄÄ**

**PRISMA
KERAVA**

**PRISMA KAARI
KANNELMÄKI**

PRISMA TRIPLA

**PRISMA
ITÄKESKUS**

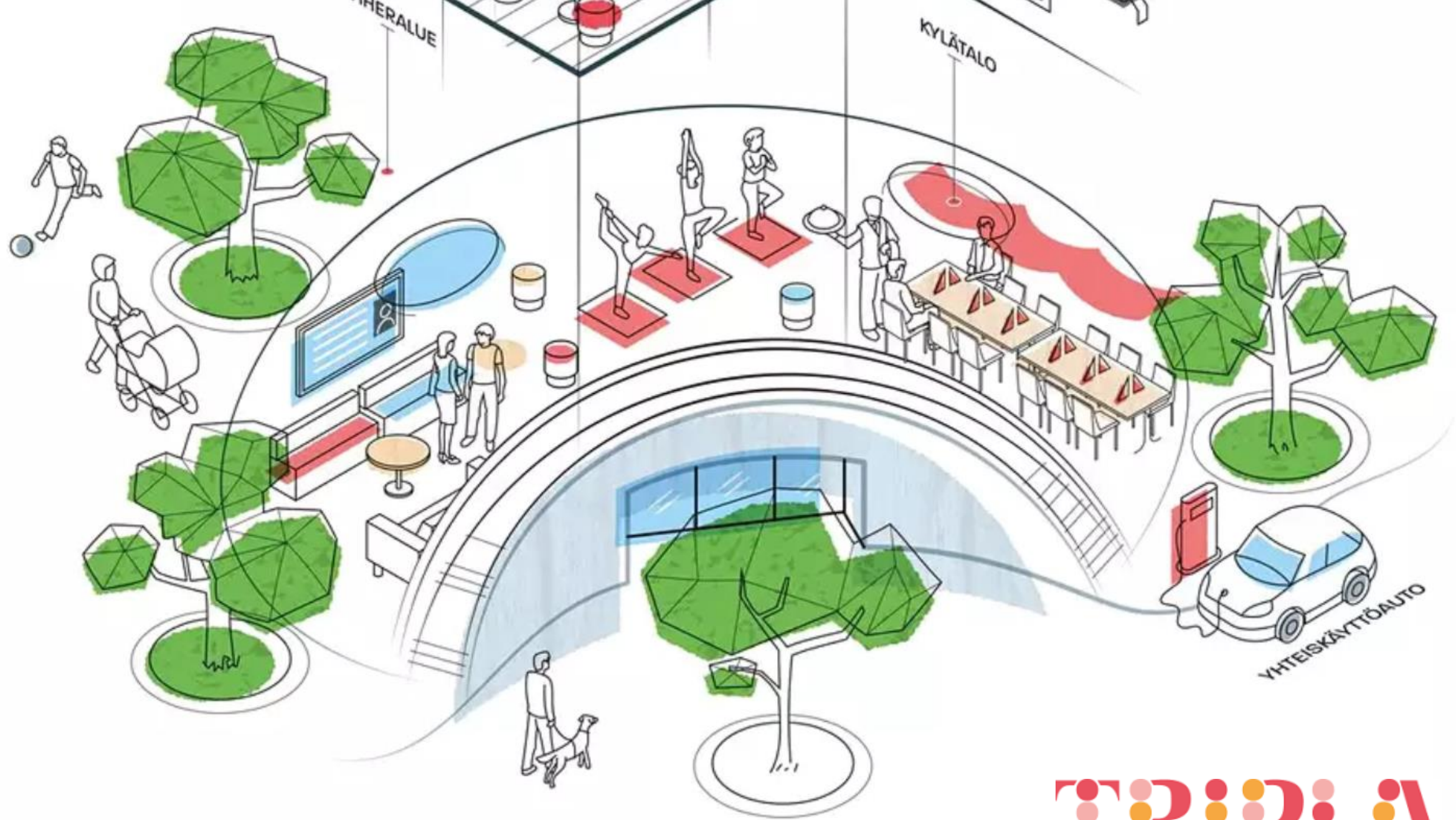
**ABC
ESPOONLAHTI**

**PRISMA
OLARI**

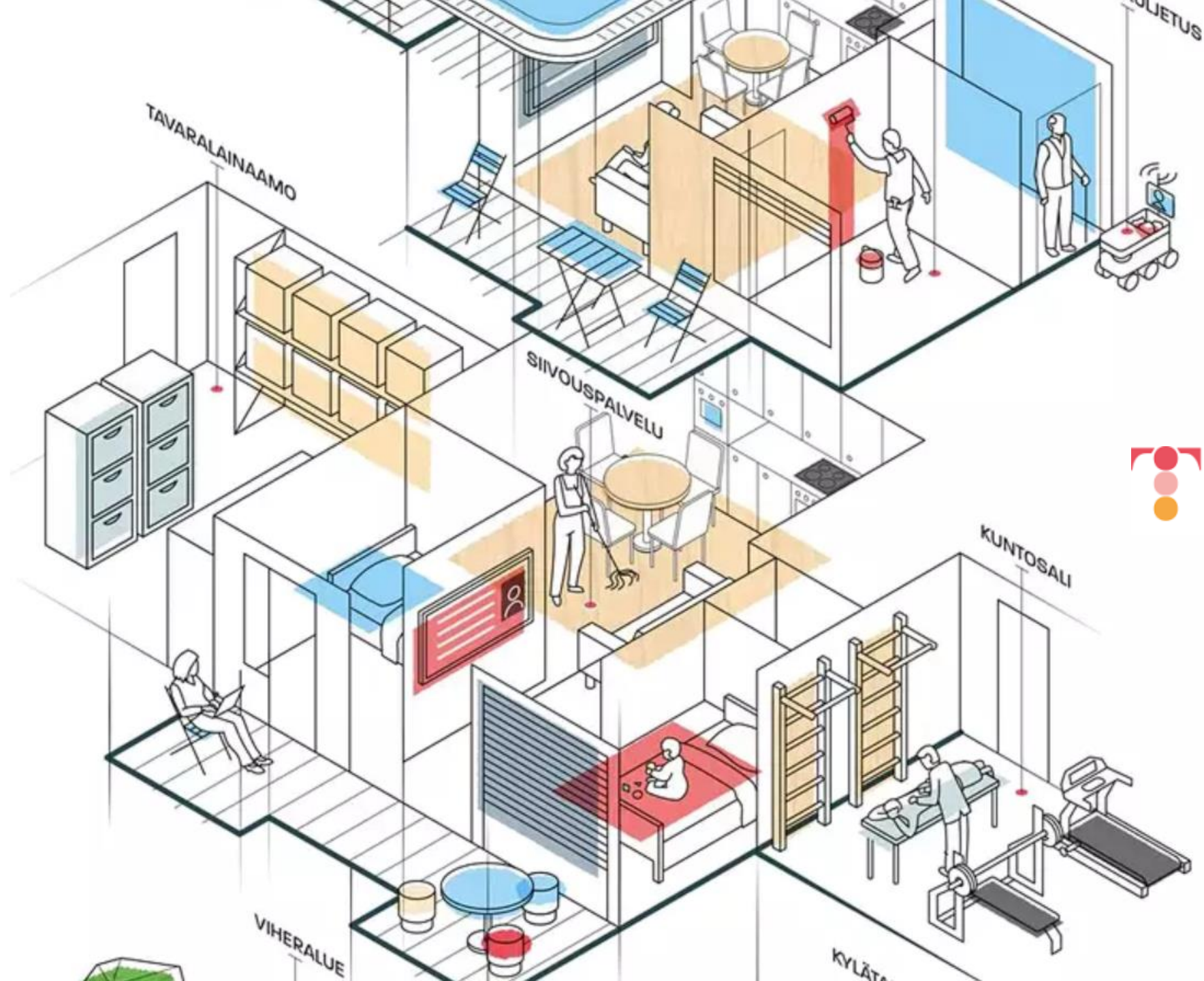
**MANNERHEIMINTIE 78 JA
SÖRNÄISTEN RANTATIE 20**



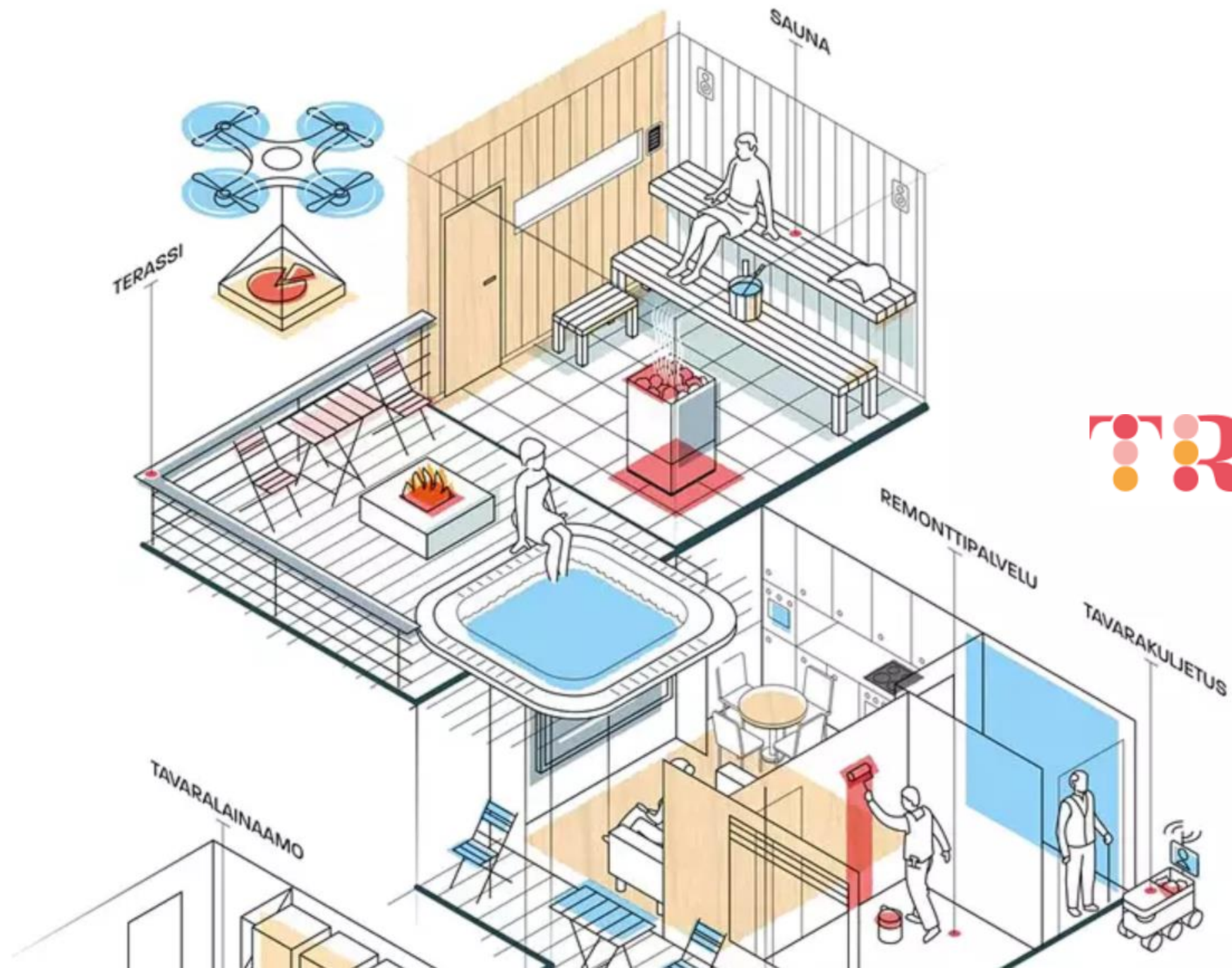
Shared Non-Public Spaces



TRIPLA



TRIPLA

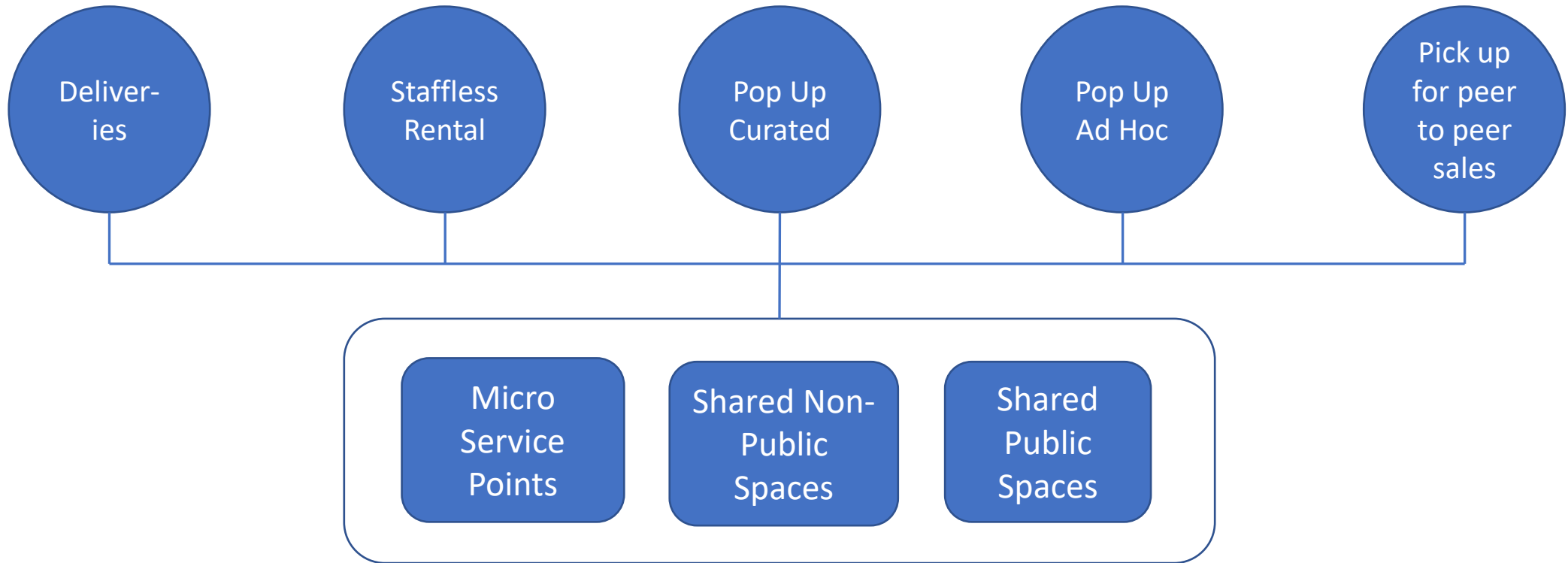


TRIPLA



Siivooja, jääkaapin täyttäjä ja koiran ulkoiluttaja palveluksessa – tällaista on arki Kalasataman ”luksuspilvenpiirtäjässä”

Next!



Human powered transport



Pilots in Q1 & Q2 2021

Clas Ohlson

2019-12-05 09:00 CET  Product and consumer news

Clas Ohlson rents out Christmas!



2020-09-02 09:00 CET  Product and consumer news

Hiring instead of buying – tool hire is launched in all Clas Ohlson's stores



People are becoming more interested in hiring instead of buying. Clas Ohlson is now launching the possibility to hire tools in all their stores in Sweden, Norway and Finland.

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[@kendooley](#)